Index and Introduction to

The Microfilmed

B.U.I.L.D. Challenge to
WNIA and WSYA License Renewal, 
1975-1976

(three rolls)

Part of

The Buffalo Afro-American Collection
A joint project of
The Afro-American Historical Association of the Niagara Frontier Inc.
and
Buffalo State College

And

The Buffalo State College Regional History Collection

Copies of the microfilmed titles are housed at
The North Jefferson Branch Library and
The Monroe Fordham Regional History Center, Archives & Special Collections,
E. H. Butler Library, SUNY Buffalo State

The 16MM film was filmed with a 34X lens
B.U.I.L.D. Challenge to the Broadcasting License Renewal of WNIA & WSAY

During the early 1970's the B.U.I.L.D. (Buffalo, N.Y.) Communications Committee launched a campaign to get local radio and television stations to run more black oriented programs. That campaign included efforts to eliminate programs that were derogatory in the treatment of blacks as well as efforts to generate positive programs.

By 1975 the committee had decided to challenge the license renewal of a local radio station WNIA, because of its strong anti-black bias as reflected in its programs. BUILD was joined by a Rochester group who challenged the renewal of Rochester station WSAY. This collection contains papers and documents pertaining to the aforementioned license challenges.

The materials are divided into two parts. Part one includes letters and other papers from the files of Mr. John Smith who was an active member of the BUILD communications committee during the time of the suits. This section includes correspondence, minutes of meetings, etc. that pertain to the general work of the committee. Part two includes eleven bound volumes of materials pertaining to the actual proceedings of the hearings before the Federal Communications Commission. This section includes an extensive collection of primary materials which were presented by the various parties during the proceedings.

The materials are microfilmed in chronological order. Both detailed indexes (Part 1 & 2) appear at the beginning and at the end of each reel of microfilm.

This collection was indexed and microfilmed by John Pierce, C.E.T.A., and Research Assistants.

The materials were microfilmed with a 34 X lens.

1978
Part One

Unbound Papers from the files of John Smith (Member of the BUILD Communication Committee). This section includes correspondence, minutes of meetings, etc., that pertain to the general work of the committee.

Part Two

Includes eleven bound volumes of materials pertaining to the Commission records. This section includes an extensive collection of primary materials which were presented by the various parties during the proceedings.

Detailed Index for Part 1 & 2

The materials are microfilmed in chronological order. Both detailed indexes (Part 1 & 2) appear at the beginning and at the end of each reel of microfilm.